



Jacobs | Steel
Signature

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Because
exclusive
properties
deserve an
exclusive
service



Signature Sales & Lettings Boards

A lot can be said by a classy advertisement. That's why the advert for your home starts with an up-market for sale or to let board, which includes our *Signature* branding.

Having a board advertise your home is particularly beneficial because it entices local buyers to arrange viewings and makes your home more visible to out-of-area buyers who are touring the areas they like.

Virtual Furnishing

When it comes to selling vacant properties, it can be tough because viewers struggle to visualise what it would look like once filled with furniture and how to fill the empty space. That's why we decided to include virtual staging within the Signature package.

Virtual furnishing, or virtual staging, is a process where photo-realistic furniture is inserted into a still image. It allows empty properties to be showcased effectively to demonstrate scale, style and vision. The actual property remains empty, but prospective buyers are more able to imagine a lived-in home.





Did you know?

55% of people view online videos every day.

There is no doubt that social media is an additional advantage to the marketing of your home. Facebook alone has approximately 42 million UK users; and your bespoke video will be broadcast on all 5 of our social media channels, as well as our website.

The benefit of social media is that you can reach buyers who didn't know they were looking; and video advertising is the best way to market to them.

Jacobs Steel's Premium Listings achieve

37% more detail views than a standard listing

47% more email enquiries than a standard listing

Jacobs Steel's Feature Property Listings achieve

384% more detail views than a standard listing

484% more email enquiries than a standard listing

*statistics received from Rightmove and are specific to Jacobs Steel's stock; correct as at 14 August 2019

**Premium
Portal Listings**

To ensure your home stands out from the competition, your property will be listed as either a Feature Property or a Premium Listing when marketing on Rightmove.

These two options are proven to increase property views and enquiries on our listed properties:

- Larger, bolder price**
- Multiple photos**
- Our 'Signature' watermark**
- A larger, highlighted listing box to make your property stand out**

£2,500 pcm

PREMIUM LISTING

4 bedroom detached house
Furze Road, Worthing, BN13 3BP

A rare opportunity to rent this delightful detached property in High Salvington. Situated within a beautiful location, with the South Downs National Park on your doorstep, it's in the perfect place for relaxing countryside walks with the dogs or children...

Added on 18/05/2019 by Jacobs Steel

JS 01903 500004
Local call rate

Matterport Virtual Tours

Matterport Tours are the latest generation and most advanced virtual viewing experience on offer to the residential and commercial property industry.

These tours scan the interior of the property and create a fully interactive viewing experience for prospective buyers, who are then free to explore the property from the comfort of their own home.

This technology is industry leading and provides an immersive walkthrough experience, improving the customer journey from the outset.





Aerial Photography

Previously impossible without current technology, we are now able to capture your entire property from a birdseye view. A flattering and trendy style of photography, it provides another level of marketing for your home and enables potential buyers to grasp the full potential of a properties locality, size and beauty.

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Words of experience

Having been on the market with a corporate agent for 6 months with little interest, I became very despondant. One day I just walked in to Jacobs Steel and asked for some advice. After visiting my property, we discussed it wasn't the price but the marketing. They told me about their Signature package and how the twilight photography would really enhance the marketing, particularly the rear of the property which has a 'wow' look we wanted to highlight.

I asked the Jacobs Steel team whether it was worth spending thousands on furnishing my empty property , but they suggested including virtual furnishing in my package. The results are amazing; above my expectations and a beautiful glossy brochure put my property way above the competition.

Jacobs Steel's Signature package has resulted in many more viewings than the previous agent, a number of offers and they achieved the price that I wanted within a short period of time.

- J. BAILEY

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Twilight Photography



The Signature Service

- ✔ Exclusive property photography
- ✔ Specialist interior virtual tours
- ✔ Stunning external twilight images
- ✔ Elevated, aerial external photographs
- ✔ Drone photography & videography
- ✔ Bespoke, glossy property brochures
- ✔ Detailed floorplan
- ✔ Exclusive Signature 'For Sale' board
- ✔ Premium and Signature branded portal listings
- ✔ Video marketing on our social media platforms
- ✔ Dedicated Director or Manager as your personal point of contact
- ✔ Virtual Furnishing (available for vacant properties)

*all of our *Signature* packages are subject to terms and conditions. Contact us to find out more.

Selling high-end properties is a skill that we've cultivated and refined over our history. Finding a buyer for a premium home means appealing to a discerning audience via a bespoke, professional and unique package delivered by a team that can manage the process in an appropriate manner.

Defined beyond monetary brackets, our JS Signature service is aimed at securing a sale for those extra special properties. Our experienced team members create a service that is truly unique to each property in this range.